

*José Manuel Barroso*  
*President of the European Commission*

11.06.2013

Brussels,  
BARROSO (2013) 562045  
BARROSO (2013)

*Dear Mr Santschi,*

*Thank you for your letter of 4 April, about the EU-US trade negotiations.*

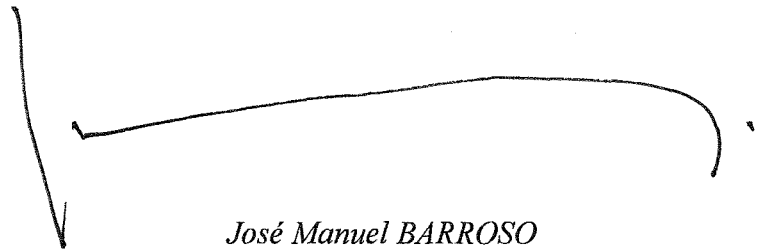
*The Commission remains committed to the defence and promotion of cultural diversity and to the UNESCO convention on the protection and promotion of cultural diversity. The draft negotiating directives give no reason for concern.*

*The EU will not put its cultural diversity at risk through trade negotiations. Nothing in a future free trade agreement with the United States will harm, or have the potential to harm, Europe's cultural diversity. The negotiations will take into account the different sectoral sensitivities of the EU. The audio-visual sector has a clear place among these sensitive sectors.*

*Existing audio-visual policies must be maintained and sufficient policy space must be preserved to develop these policies to take account of technical developments in the sector.*

*I hope that these clarifications address your concerns.*

*Yours sincerely,*

A handwritten signature in black ink, consisting of a large, sweeping curve that starts high on the left, dips down, and then rises back up to the right, ending in a small hook.

*José Manuel BARROSO*

*Mr Beat SANTSCHI*  
*Vice President for Europe*  
*International Federation of Coalitions for Cultural Diversity*

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